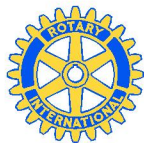


22 in

Bringing Smiles to Children...

Thousand Smiles Foundation is a joint project of Districts 4100 and 5340 started over 22 years ago to provide free maxiofacial medical care for children in Mexico with cleft related problems. Volunteers include both lay people and medical/dental who volunteer 4 times per year in Ensenada, Mexico.



The Rotary Club of Carlsbad

Header is Myriad Pro
Black Italic. 1"

Descriptive copy is Myriad
Pro Regular. 0.35". Limit copy to
3 lines as shown. 4 lines would be OK too.

3-4 pictures is recommended. Each
should look really clear and sharp
at approx 7"h x 9"w. Please, no phone
camera pics. They should already be
cropped the way YOU want them.

General guidelines for creating your own poster.

If possible, use a page layout program such as
Adobe Illustrator. That way you can build it per these
specs and we can fine tune it before printing. Most clubs
will probably have to use Microsoft Word. In that case the
pics will have to be sent to us separately in an email or on a CD. We
will have a nicer looking, STANDARD, template to drop your pics and copy
onto so please don't spend time doing any fancy formatting.
Your help in simply providing the basics (header, copy, pics) will be greatly appreciated.
Please keep the copy to fewer than 75 words so everyone's is about 3-4 lines.
Send pics that, when scaled to about 7x9, will look nice and sharp when printed.
Give us some guidance on picture placement if that matters to you.

Our goal is to make this easy for clubs to participate. Header/Copy/Pics ... that's
all we need.

Remember the theme: **MAKING DREAMS REAL.**

What to do next: **Email Header/Copy/Pics/ClubName to
Paul@MiramarSignWorks.com.** We'll do the rest. Don't
hesitate to call me if you have questions: 858-566-3010.

Club name is Myriad Pro
Bold. 0.75" or smaller
so it will fit.

28 in